



2006 GOVERNOR'S CONFERENCE

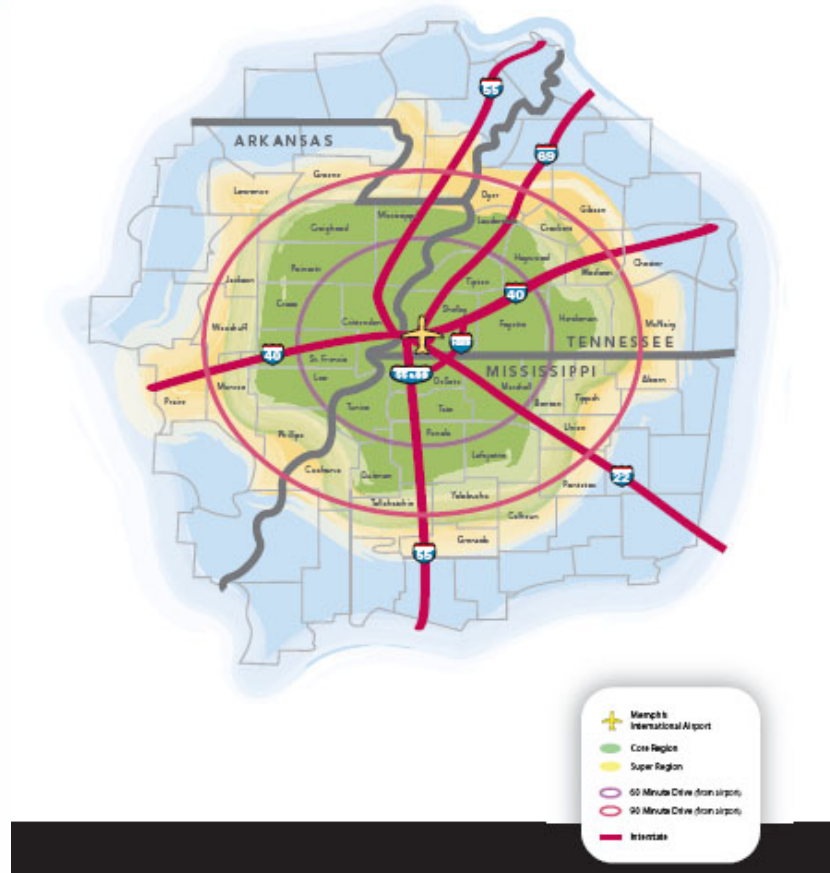


MISSION: POSSIBLE

Invent the Future

The Memphis Region

- Core Region
 - 21 counties
 - 60 min drive time
- Super Region
 - 24 counties
 - 90 min drive time



MISSION:
POSSIBLE
Invent the Future



Strong Partnerships Yield Strong Results

- State of Tennessee
- State of Arkansas
- State of Mississippi
- Entergy Arkansas
- Entergy Mississippi
- Memphis Light, Gas & Water
- Memphis Regional Chamber
- North Mississippi Industrial Association
- West Tennessee Industrial Association
- Crittenden County, Arkansas
- DeSoto County, Mississippi
- Southern Bancorp
- Local Workforce Investment Board for Area 13





Leverage & Coopetition

- **Focus of entire effort is to build a stronger and more competitive region for short and long term**
- **Building the Foundation for a Prosperous Future**
 - **2003 - 2004:**
Megasite Study
 - **2005- 2006:**
Labor / Targeted Industry Study
 - **2006 - 2007:**
Regional Infrastructure Assessment
 - **2007:**
Combine findings of all studies and collaborate with regional stakeholders to create and begin to regional strategic plan





Labor / Targeted Industry Study

- **Identified Strengths and Weaknesses of current Labor Pool**
- **Identified Targeted / Emerging / Support Industries**
- **Identified Target Industry Zones within the region**
- **Gathered Key data for Labor Information**
- **Strengthening networks of workforce stakeholders**
- **Enhancing existing industry awareness of workforce development services available to them**
- **Created unprecedented online Data Delivery System**





STUDY AREA



52 Counties
8 Sub-Regions



Why is this important?

- Shifting global economy dictates a shift in strategy
- Shifting demographics dictate accelerated development of bench strength
- These shifts are occurring at a faster pace than ever before





National Impact

- Selected for Economic Development Administration Funding
- First to Use Online Workforce Data Delivery System
- More Potential Funding and Recognition for Sub-Regional Initiatives to Follow





Closing Thought

“The problems of the world cannot possibly be solved by skeptics or cynics whose horizons are limited by the obvious realities. We need men who can dream of things that never were.”

-John F. Kennedy

